



Client:	Government of Aruba – National Integrated Strategic Plan
Keywords:	<i>sustainability, corporate social responsibility, strategic risk management</i>
Issue:	The Government Of Aruba wish to develop a sustainable planning process and a National Integrated Strategic Plan (NISP) for the Sustainable Development of the Island Economy; as the present economy has become over-dependent on tourism with negative impacts on the overall economic, environmental and social sustainability. This project is being funded by the Fondo Desaroyo Aruba, established by the Netherlands and Aruban governments to stimulate the financial self-sufficiency of the island, with funds allocated for “Quality of Government”
What we did:	<p>This is a two year multi stream project which has covered:</p> <ul style="list-style-type: none"> ▪ working with the Department of Economic Affairs, Commerce and Industry (DEACI) to co-develop a sustainable planning process that can operate within the Aruban culture (<i>sustainability planning</i>) ▪ working with broad cross sections of society to discover the strengths, opportunities aspirations, and resources of the island (<i>SOAR based strategic planning</i>) ▪ working with broad cross sections of society to develop future global and regional scenarios that will shape the overall context of Sustainable Development in Aruba and using these to both identify possible opportunities, and to test the robustness of plans as they have been developed (<i>strategic risk management</i>) ▪ establishing 12 independent commissions to develop clear plans for priority elements of the overall NISP (<i>good governance</i>) ▪ establishing a single integration team comprising the chair persons of each commission, the Director of DEACI, and chaired by the Executive Director of the Chamber of Commerce (<i>good governance and corporate social responsibility</i>) ▪ designing and facilitating public symposium on Sustainable Development (<i>sustainability</i>) ▪ co-designing mass participation events for involvement and consultation across all social groups and stakeholders (<i>good governance and participation</i>)
Benefit:	<ul style="list-style-type: none"> ▪ Widespread commitment to Sustainable Development and the implications for achieving this at all levels, including, inter alia: political parties, government departments, chamber of commerce, aruba tourism authority, key private sector stakeholders, aruba investment bank, “Barios” (community centres/councils with autonomy over local issues) and a broad cross section of all social groups within Aruba ▪ A planning process that is itself sustainable and brings together public and private sectors ▪ A focus of limited resources on the robust elements of the plan that build towards sustainability in all or most plausible macro-economic, social and environmental scenarios ▪ <i>Starting to attract foreign investment and intellectual capital to establish new sustainable industries such as aquaculture.</i>