



Client:	Association of Train Operating Companies –Strategic Review
Keywords:	<i>strategic review, supporting achievement of existing strategies</i>
Issue:	The Association of Train Operating Companies (ATOC) wanted to review its 20-year strategic vision for technology and innovation related to train ticketing and passenger information
What we did:	We analysed and evaluated the existing 20-year strategic plan for all processes and enabling technologies related to train ticketing and passenger information. The review process included interviews, desk research, and a critical analysis of the assumptions and project logic contained in the plan. A new 'roadmap' was developed to enable the client to maintain an integrated view of its portfolio of technology development projects.
Benefit:	<ul style="list-style-type: none">▪ Projects were reprioritised on value delivered rather than ease of implementation▪ The new project roadmap was agreed with all key stakeholders.