



Client:	Forensic Accounting Services – Project Marco
Keywords:	<i>visioning and blueprinting, turning strategy into action, supporting achievement of new and existing strategies</i>
Issue:	The ‘traditional’ forensic accounting business needed to grow to meet the aspirations of existing and future partners; this required the development of new strategies and a much greater involvement of non-partners in business development and decision making.
What we did:	Building on earlier strategic planning work, designed and facilitated a series of workshops with the partner team to review their growth strategy. We then facilitated a series of workshops with the director group alone and jointly with the partners group to address the strategy and organisation development needs in order to develop a well thought through action plan that mobilised the whole organisation behind the growth strategy and an action oriented plan for the next two years.
Benefit:	<ul style="list-style-type: none">▪ Business growth achieved▪ Greater sense of ownership of business strategy, especially in the director group